Tony Luong

Product Designer

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EXPERIENCE

Product Designer, Zinvest

October 2020 - Present

- Applied design thinking to create a brokerage mobile app for 300,000+ users in U.S., H.K., and Mainland China
- Worked with cross-functional teams (designers, product managers, and developers from the U.S. and China) to redesign the company's website and mobile app in alignment with the company's brand
- Produced UX design solutions through wireframes, user flows, testings, and high-fidelity prototypes
- Created/implemented UI graphics to elevate the user experience

UX/UI Designer Intern, Smart EDU Club

September 2020 - December 2020

- Collaborated with UX interns to conduct market research, gather research findings, and implement new branding
- Participated in user research and surveys to discover insights and needs for an online educational program

Graphic Designer, Corte Madera Recreation Center

December 2020

- Designed marketing collaterals including logos, brochures and flyers
- Collaborated with the director to develop a brand identity for its summer camp

UX/UI Designer Intern, Koalesce Designs

August 2020 - October 2020

- Created personas, sitemaps, wireframes, and user journeys to ensure a user-centric experience for an e-commerce website
- Presented deliverables to UX teams, development team, and other stakeholders for review and feedback

Designer, Upwork

March 2018 - August 2019

- Planned/created 3D renders from sketches to deliver concepts that inspire and fit within vision of the client
- Researched topics and information for reference and ideas to use in artworks
- Managed multiple projects through multitasking to meet all deadlines

EDUCATION

Designlab, UX Design Academy
March 2020 - July 2020
Completed 480+ hours of coursework, 3 capstone projects, 1-on-1 mentorship & peer group critiques

San Jose State University
August 2014 - May 2017
B.S. Business Administration, Marketing

TOOLS

Figma
Invision
Adobe Illustrator
Adobe Photoshop
Autodesk Maya

SKILLS

UX/UI Design
Design Thinking
User Research
Persona Development
Usability Testing
Interaction Design
Responsive Design
Prototyping
Wireframing
Visual Design
Graphic Design
Illustration
3D Modeling

EXTRACURRICULAR ACTIVITIES

McMaster Extra Life
February 2018

Participated in a 24-hour drawing charity event with Extra Life to help fundraise money for local Children's Miracle Network Hospitals